



Never before in the History of Tourism Business in India has a Company started its operations with a Group of 1000 people... Yes! We are talking of Yoga On Sea with Swami Ramdevji.

just
holidays

When you work, Just Work

When you relax, Just Relax

When you want to do something, Just Do it

When you want to holiday, Just Holiday(s)



ABID
ACC Cement
Aditya Birla Group
Airtel
Anmol Biscuits
Bajaj Allianz
BDA (Now ABD)
Berger Paints
BMW Ventures
Damro Exports
Emami
Greenply
Guru Pujanotsav Samity
Hindustan Motors
INIFD
Jupiter International
Kotak Securities
Nerolac Paints
Orissa Cement
Patton Tanks
Phillips
Rotary International
Saha Steel
Seacem Paints
Siliguri Builders
Sony
Tata AIG
Tata Sky
Tata Steel
Tata Tele Services
United Spirits
Vishwa Jagriti Mission Trust
Yogic Sangh

WHY JUST HOLIDAYS

JUST HOLIDAYS is a Growing Company in the business of Tourism formed by experienced people (see directors' profile). As the name suggests, we deal ONLY with TRAVEL-RELATED-HOLIDAYS of people and in a FAIR manner. The creators of this banner believe that the phenomenon of Tourism is growing irreversibly and with high acceleration. The growth is too fast for the existing companies to cater to the bulging market and escalating consumer demands. Hence, there is still a lot to be done DIFFERENTLY.

With the advent of technology, the business paradigm is becoming simple as well as complicated. As the numbers of airlines, accommodation, attractions, and activities are increasing; holiday options, being a combination of all above, are increasing in proportionate multiples. Procuring information has become very convenient through internet, but that doesn't always motivate people to buy. Why???

INTRODUCTION

We, at JUST HOLIDAYS, believe that every prospective traveler requires personal counseling. People have money but they don't want to spend blindly. Worth of a holiday is being assessed like any other consumer product. Offers on Internet are so many that they are confusing and lack credibility. People want personal approach and personalized holiday product. We at JUST HOLIDAYS, stand committed to give definite shape to people's ideas and make their holiday a JUST EXPERIENCE.

JUST HOLIDAYS aims at covering all aspects of Package Tours Management. Please see our product range section for more details. The focus will remain on quality service and customized solutions. Our competitive advantage comes from our hardcore understanding of the subject and undivided focus on the business. We stand committed to give innovative products and services to the market with a personal and caring attitude. We understand that the same person can be a honeymooner in one holiday, can be a father of a family in the next, and an incentive traveler from a Company in another. Every time, his expectations and requirements will be different.

DIRECTORS' PROFILE

JUST HOLIDAYS is a dream project of Sanjay Kothari. After completing his Master's in Tourism Management with Distinction, in the year 1996, no job in 10 years of working gave Sanjay the kind of complete satisfaction that he was looking for. Last assignment was with SOTC CT as GM-East. Shyam Sunder Agarwal is the second director in the Company. He is a Chartered Accountant by profession and has been handling financial matters of Corporates since last 30 years.

Sanjay Kothari is responsible for Strategic Planning, Marketing & Communications, Product Development, Business Development, Quality Control, and Systems. Shyam Sunder Agarwal is overlooking all aspects of Finance, Procurement, Corporate Development, Network & Data Management and Infra-structure Management.

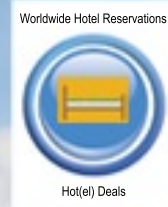
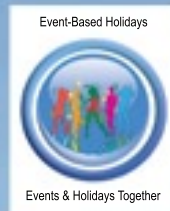
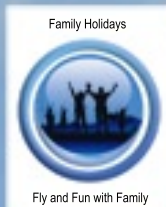
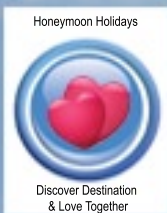
The directors are supported by a team that is a mix of experience and energy. While experienced personnel have brought in knowledge and expertise, young generation is there to infuse imagination and enthusiasm.

**just
holidays**



COMPANY OBJECTIVES

- To create a niche for ourselves by offering diverse holiday options.
- To design & move right holiday products to prospective holidayers as per their needs, wants & expectations.
- To be ethical and to work on fair margins.
- To focus on services and avoid any sort of unhealthy competition.



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